

**There  
must be a  
better  
way.  
There is.**

*IT's time to  
do something  
different!*

**DO IT BETTER**

**CONSORTIUM**

**D.I.B.C.**

The logo features a white background with a grey grid. A thick yellow arrow curves upwards from the bottom left towards the top right. Below the arrow, the words 'DO IT BETTER' are written in a large, bold, blue font. Below this, the word 'CONSORTIUM' is written in a smaller, black, sans-serif font. At the bottom, 'D.I.B.C.' is written in white inside a green oval. In the top left corner of the logo area, the text 'IT's time to do something different!' is written in a grey, italicized font.

**Do IT Better Consortium (DIBC) members believe that the degree of success and value gained from IS/IT enabled process can and should be significantly higher than both historic and current industry norms.**

**Methods used by DIBC members consist of a uniquely formulated blend of tried and tested methods (TRADITIONAL) combined with progressive new models more appropriate to current and future business needs (RADICAL).**



**The value of  
IS/IT enabled  
process arising  
is as strong as  
the weakest link  
in a chain...and  
some links have  
been weak or  
non existent...**

**Many pieces of great work have been done in this area but the whole jigsaw has not been made...**



**Several key pieces previously missing will now be provided...**



**And now, there must be a better way. There is. DIBC.**



# Some clients our member consultants have helped...

